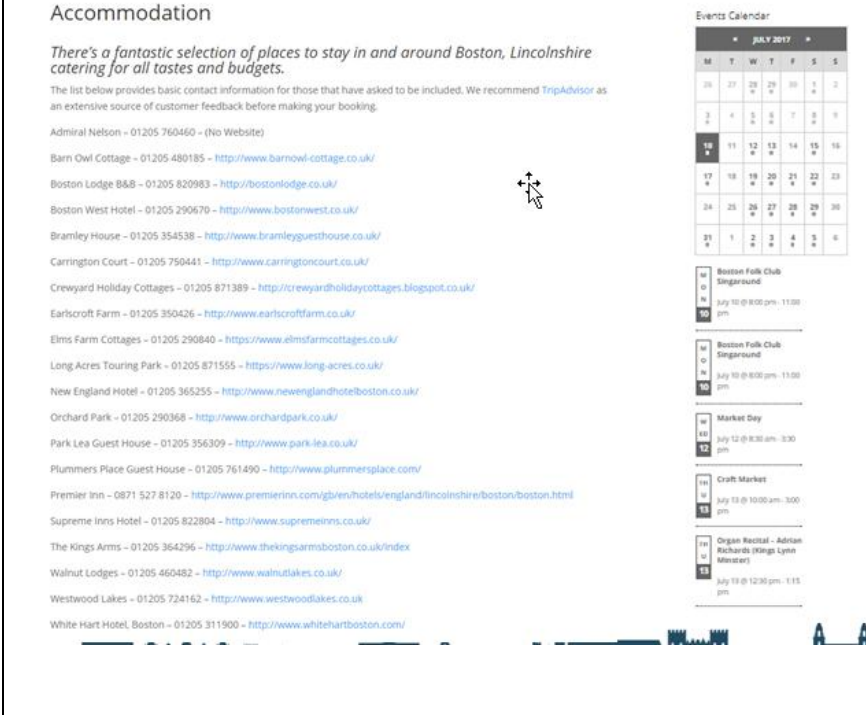








VISIT BOSTON UK – UPDATE FOR TASK & FINISH PROPSEROUS BOSTON

ACTION REQUEST	CHANGES MADE
<p>Update businesses as ‘venues/attractions’ so they can add events to their location.</p>	<p>Have created venue locations for the business where relevant.</p>
<p>Accommodation needs to change from a list view to a more attractive view with narrative text and pictures included</p> <p>BEFORE</p> <p>Accommodation</p> <p><i>There's a fantastic selection of places to stay in and around Boston, Lincolnshire catering for all tastes and budgets.</i></p> <p>The list below provides basic contact information for those that have asked to be included. We recommend TripAdvisor as an extensive source of customer feedback before making your booking.</p> <p>Admiral Nelson - 01205 760460 - (No Website)</p> <p>Barn Owl Cottage - 01205 480185 - http://www.barnowl-cottage.co.uk/</p> <p>Boston Lodge B&B - 01205 820983 - http://bostonlodge.co.uk/</p> <p>Boston West Hotel - 01205 290670 - http://www.bostonwest.co.uk/</p> <p>Bramley House - 01205 354538 - http://www.bramleyguesthouse.co.uk/</p> <p>Carrington Court - 01205 750441 - http://www.carringtoncourt.co.uk/</p> <p>Crewyard Holiday Cottages - 01205 871389 - http://crewyarholidaycottages.blogspot.co.uk/</p> <p>Earlscroft Farm - 01205 350426 - http://www.earlscroftfarm.co.uk/</p> <p>Elms Farm Cottages - 01205 290840 - https://www.elmsfarmcottages.co.uk/</p> <p>Long Acres Touring Park - 01205 871555 - https://www.long-acres.co.uk/</p> <p>New England Hotel - 01205 365255 - http://www.newenglandhotelboston.co.uk/</p> <p>Orchard Park - 01205 290368 - http://www.orchardpark.co.uk/</p> <p>Park Lea Guest House - 01205 356309 - http://www.park-lea.co.uk/</p> <p>Plummers Place Guest House - 01205 761490 - http://www.plummersplace.com/</p> <p>Premier Inn - 0871 527 8120 - http://www.premierinn.com/gb/en/hotels/england/lincolnshire/boston/boston.html</p> <p>Supreme Inns Hotel - 01205 822804 - http://www.supremeinns.co.uk/</p> <p>The Kings Arms - 01205 364296 - http://www.thekingsarmsboston.co.uk/index</p> <p>Walnut Lodges - 01205 460482 - http://www.walnutlakes.co.uk/</p> <p>Westwood Lakes - 01205 724162 - http://www.westwoodlakes.co.uk</p> <p>White Hart Hotel, Boston - 01205 311900 - http://www.whitehartboston.com/</p> 	<p>Re-designed the accommodation area on the website to include text and pictures.</p> <p>AFTER</p> <p><i>There's a fantastic selection of places to stay in and around Boston, Lincolnshire catering for all tastes and budgets.</i></p> <p>The list below provides basic contact information for those that have asked to be included. We recommend TripAdvisor as an extensive source of customer feedback before making your booking.</p>  <p>Barn Owl Cottage 01205 480185 http://www.barnowl-cottage.co.uk/</p> <p>Barn Owl Cottage is a charming one bedroomed self catering cottage, located halfway between the market towns of Horncastle and Boston. Cosy up in front of the woodburning stove in the winter months or enjoy alfresco dining on the patio in the summer, overlooking the beautiful Lincolnshire countryside. Dogs welcome.</p>  <p>Boston Lodge B&B 01205 820983 http://bostonlodge.co.uk/</p> <p>Boston Lodge is a small family run bed and breakfast hotel offering superb value for money. Ideally situated for touring Lincolnshire and just 10 minutes from historic Boston.</p>  <p>Boston West Hotel 01205 290670 http://www.bostonwest.co.uk/</p> <p>A modern, purpose built hotel situated in a rural location on the outskirts of town. The smartly appointed bedrooms are spacious and thoughtfully equipped; some rooms have balconies with stunning countryside views.</p>  <p>Bramley House 01205 354538 http://www.bramleyguesthouse.co.uk/</p> <p>Bramley House is a high quality bed and breakfast guest house located in Boston, Lincolnshire. We are well established and family run, with over 18 years experience providing a high standard of accommodation.</p>

ACTION REQUEST	CHANGES MADE
<p>Accommodation needs to be categorised so they can be broken down by type of accommodation e.g. B&B, Hotel etc</p>	<p>Currently working on a categorisation system and also icons that show the types of attractions/services offered at the accommodation venue.</p>
<p>It was suggested that the skyline should be above the header instead of in it's current footer position.</p> <p><i>BEFORE</i></p> 	<p>Have 'mocked up' what this would look like on the new website for evaluation.</p> <p><i>AFTER</i></p> 
<p>Create guidelines/policy to be specific what kind of events can be published onto VisitBostonUK website and which events need to be referred to a community website/service which would be more suited to the event.</p>	<p>In progress – working with Phil Perry to produce the guidance.</p>
<p>Needs dedicated waterways link. Lots going on with the marina – Boston Belle – haven cafe – sailing and sports on the river.</p>	<p>For future discussion as item that could be included on the website.</p>

ACTION REQUEST

List of venues/attraction needs to change from a list view to a more attractive view with narrative text and pictures included

BEFORE

Places & Attractions

Here's a list of what to see in Boston including Event Venues, Points of Interest and links to further information and online booking facilities:

- [Ark Wildlife Park](#)
- [Assembly Rooms](#)
- [BBMF Visitors Centre](#)
- [Beech Wood](#)
- [Bicker Village Hall](#)
- [Blackfriars Arts Centre](#)
- [Boston Aerodrome](#)
- [Boston Folk Club](#)
- [Boston Guildhall](#)
- [Boston Marina](#)
- [Boston West](#)
- [Bubblecar Museum](#)
- [Centenary Methodist Church](#)
- [Central Park](#)
- [Eagle Public House](#)
- [Fenside Community Centre](#)
- [Fydeil House](#)
- [Geoff Moulder Leisure Complex](#)
- [Graves Park Social Club](#)
- [Hussey Tower](#)
- [Jakemans Stadium](#)
- [Len Medlock Voluntary Centre](#)
- [Leverton Leisure Centre](#)
- [Lincolnshire Aviation Heritage Centre](#)
- [Market Place](#)
- [Maud Foster Mill](#)
- [Pescod Square Shopping Centre](#)
- [Peter Paine Performance Centre](#)
- [Pilgrim Fathers' Memorial](#)
- [Princess Royal Sports Arena](#)
- [Railway Station](#)
- [Sibsey Trader Mill](#)

CHANGES MADE

Re-designed the venues/attractions area on the website to include text and pictures

AFTER

Here's a list of what to see in Boston including Event Venues, Points of Interest and links to further information and online booking facilities:



ARK Wildlife Park
01205 481468
<http://www.visitbostonuk.com/venue/ark-wildlife-park/>

ARK wildlife park offers an all weather attraction through out the year, set in the beautiful Lincolnshire countryside, with a wide range of animals, offering visitors the chance to get up close with stunning exotic mammal species, amazing reptiles and some familiar friends.



Assembly Rooms
01205 205215
<http://www.visitbostonuk.com/venue/assembly-rooms/>

The Assembly Rooms is a Grade II listed building in Boston Marketplace. The first and second floors of the building are now permitted for use as an entertainment venue between between 09:00 and 03:30, seven days a week.



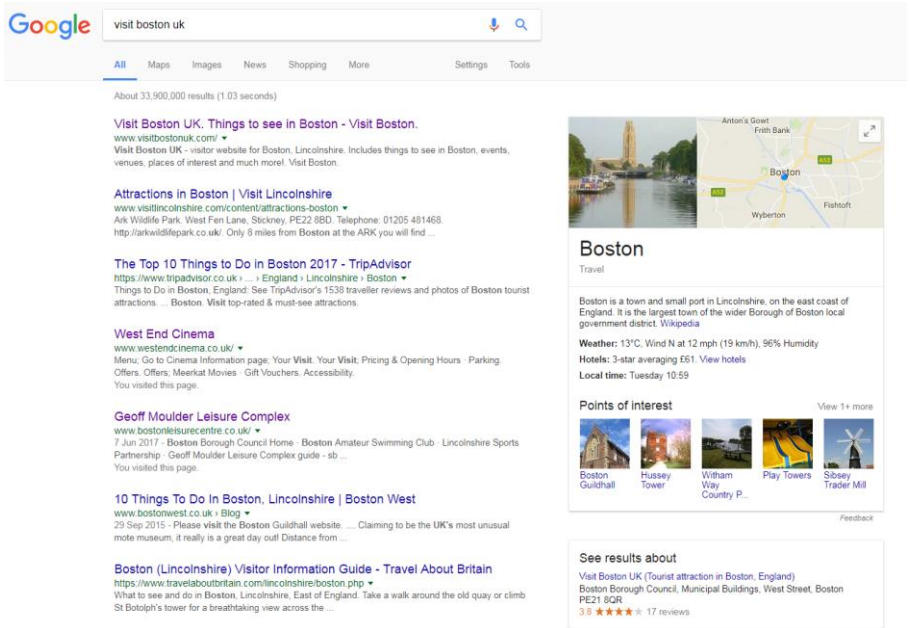
BBMF Visitors Centre
01522 782040
<http://www.visitbostonuk.com/venue/bmf-visitors-centre/>

The Assembly Rooms is a Grade II listed building in Boston Marketplace. The first and second floors of the building are now permitted for use as an entertainment venue between between 09:00 and 03:30, seven days a week.



Beech Wood
<http://www.visitbostonuk.com/venue/beech-wood>

Beech wood is just past Washdyke Road on Fenside Road. The central section was planted in 2001 with beech and hornbeam trees plus field maple, hazel and hawthorn and is now well established.

ACTION REQUEST	CHANGES MADE
Shopping area on the website to be upgraded to include list of businesses/venues.	In development stage at the moment and currently being worked on.
Eating Out area on the website to be upgraded to include list of restaurants/venues with breakdown of ratings.	In development stage at the moment and currently being worked on.
Continue with making VisitBostonUK website listed on major search engines and Google ranking positions.	<p>Work carried out and VisitBostonUK appears as number one when searching for Visit Boston UK.</p>  <p>The screenshot shows a Google search for 'visit boston uk'. The search results page displays several links, with the top result being 'Visit Boston UK, Things to see in Boston - Visit Boston.' This result has a 3.8 star rating and 17 reviews. Other results include 'Attractions in Boston Visit Lincolnshire', 'The Top 10 Things to Do in Boston 2017 - TripAdvisor', 'West End Cinema', 'Geoff Moulder Leisure Complex', '10 Things To Do In Boston, Lincolnshire Boston West', and 'Boston (Lincolnshire) Visitor Information Guide - Travel About Britain'. On the right side of the search results, there is a map of Boston and a summary box for 'Boston' with weather information (13°C, Wind N at 12 mph, 96% Humidity), hotel ratings (3.4-star averaging £61), local time (Tuesday 10:59), and points of interest like Boston Guildhall, Hussey Tower, Witham Way Country P..., Play Towers, and Siblys Trader Mill.</p>